

## 120 Blogging Content Ideas

1. List posts i.e.: Bucket list	2. Top Tips posts	3. Be interviewed
4. Interview an expert	5. Interview a celebrity	6. Interview a customer
7. Testimonials	8. Case Studies	9. Review podcasts
10. Create and share images of quotations	11. Review books (use an affiliate link to monetize)	12. Your take on an Inspirational quote
13. Share the best TED talks in your sector	14. Top 10 Podcasts in your sector	15. Product reviews (these can earn you money)
16. List of influencers to follow on Social Media and why (let them know!)	17. List your goals for the coming year – follow up after 6 & 12 months	18. Track progress i.e.: weekly roundup etc.
19. Comment on a relevant news story	20. Review new technology	21. Test new technology (this can get you freebies)
22. Video blog (Vlog)	23. Short stories	24. Host a guest post
25. Run a competition	26. Create a quiz	27. List X useful YouTube videos
28. Info graphics	29. Conduct a survey. Share results later	30. Share music playlists to inspire different activities
31. Comment on current affairs that are relevant	32. Share #’s list for your subject/sector	33. Review a destination
34. Comment/review seminar or workshop	35. The good, the bad and the ugly of...	36. Top 10 tips for...
37. Then and now comparisons	38. What #’s are trending? Do they inspire an idea?	39. Lessons from fictional characters
40. Link to useful blogs about X	41. Share some useful tools/apps	42. Extract from an eBook and sell the book at the end
43. Discuss a thought provoking article	44. Refute someone else’s article	45. Expand on someone else’s article
46. Review a local business (tell them)	47. Compare and contrast businesses i.e.: Café’s	48. Publicly thank someone
49. Pictures from an event	50. Create tutorial/ How to	51. Review tutorials/how to
52. Critique someone else’s work	53. Show ‘behind the scenes’	54. Talk about your perfect day
55. Talk about your typical day	56. Share your dreams/ vision for the future	57. Share the best lesson you’ve learned and expand
58. Ask several people a question and share responses	59. FAQ’s (Frequently Asked Questions)	60. SAQ’s (Should Ask Questions)
61. Share ‘Best of’	62. Write an open letter about an important issue	63. Share a challenge you faced and how you overcame it
64. Ask for feedback i.e.: on 2 images	65. A Share a checklist i.e.: Book Editing Checklist	66. List favourite websites/blogs

67. List favourite shops and why (possibly be paid for this)	68. Write a tribute to someone who's inspired you	69. List of self-help books in your topic
70. Write a poem	71. Share your research	72. Definitions
73. Ultimate guides	74. Series	75. Manifesto – your values, beliefs
76. Diary entry post	77. Predictions	78. Reaction to someone else's content
79. Create a list of common mistakes	80. Dos and Don'ts	81. Audio post
82. Take part in a blog tour	83. Bust popular myths	84. Music playlist for particular moods or topics
85. Review magazines	86. Share your to do list	87. A list of blog post ideas!
88. List great gift ideas	89. List fictional heroes and heroine's and why	90. If you could have dinner with anyone who would it be?
91. Childhood memory and how it's influenced you	92. Post a philosophical question and invite responses	93. Share inspiring images
94. Share inspiring words	95. Pros and Cons lists	96. Dictionary style definitions – why not even make them satirical
97. Share some jokes	98. List relevant competitions	99. A 'sarcastic anti-post'
100. That day in history - what happened and how things have changed/not changed	101. Revisit an old blog post and expand on your argument or update it	102. Share latest research in your sector and comment
103. Share stats in your sector and comment	104. Repurpose an old blog into a video, podcast, info graphic, image etc.	105. Recount the X best things from your week
106. Write about X things you'd do differently if had a 2 <sup>nd</sup> chance	107. Tell a secret about yourself	108. Create and summarise an in depth guide -sell the eBook
109. Talk about your successes and failures	110. Share your conspiracy theories	111. Disprove an accepted theory
112. A memorial for someone/something lost – satirical or serious	113. If you won the lottery what would you do?	114. List common mistake in your subject area
115. Feature a 'fan' and dedicate a post to them	116. Host a live event i.e.: Webinar	117. Offer a freebie
118. Rant about something	119. Create a comic strip to illustrate a serious point	120. What would you do if you had a time machine?